

TIME: 10:29  
DATE: TUESDAY  
SPONSOR: DAVID BOOT SHOP  
SOLICITOR: EG

Whether it's a week-end in New York or a football game at Dartmouth, DAVID BOOT SHOP is the place to find just the right shoes to set off your new fall wardrobe. DAVID'S features a complete line of MADEMOISELLE and CAPEZIO shoes. You'll find CALF\*SKINS in WARM FALL COLORS to complement your SUITS and SPORT OUTFITS, as well as RICH SUEDES to go with your party clothes. There are CAPEZIO flats for casual wear, high heels for dress, and those WONDERFUL little heels that are so perfect for ANY occasion--so DRESSY, yet so COMFORTABLE. And to add that all-important finishing touch to your attire, DAVID'S offers you HANDBAGS in all colors and materials. Remember, for the RIGHT shoes and bag for every outfit, it's the DAVID BOOT SHOP, 217 MAIN ST.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,  
NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30PM

Buddy Haux 10/26/54  
ANNOUNCER'S SIGN

TIME: 10:20  
DATE: TUESDAY  
REPORTER: DAVID BOYD  
COLLECTOR: 23

Whether it's a wash-and in New York or a football game at  
Barnum's, DAVID BOYD SHOP is the place to find just the  
right shoes to suit off for new fall wardrobe. DAVID'S  
features a complete line of MADDISONIAN and CAPPINO shoes.  
No less fine CALLEKINS in warm fall colors to complement  
your shirt and sport outfits, as well as HIGH SUEDE to go  
with your party clothes. There are CAPPINO flares for casual  
wear, high heels for dress, and those MADDISONIAN little heels  
that are so perfect for any occasion--as DANCE, just so  
COMFORTABLE. And to add that all-around finishing touch  
to your attire, DAVID'S offers you HANDBAGS in all colors  
and materials. Handbags for the night dress and assistant  
every outfit. It's the DAVID BOYD SHOP, 235 MAIN ST.

THEY ARE OPENED TO 600, MORE, THE VICES OF THEIR COLLEGE,  
HONOLULU.

THE CONTACT TIME IS NOW 10:30AM

*[Handwritten signature]*  
DAVID BOYD'S SHOP